



5 WAYS



**IT EXECUTIVES ENHANCE
THEIR BRAND AND
VISIBILITY THROUGH
PODCASTING**

with dr. vanessa kenon &
joe toste

WHO IS DR. VANESSA KENON?

Vanessa Kenon, Associate VP
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Ep.95 Experiential Learning and the
Hidden Gems of Innovation



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WHO IS JOE TOSTE?

Host of the TechTables Podcast.
Podcaster by day, basketball coach
by night.

Sharing human-centric stories with
CIOs and technology leaders



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BASKETBALL TEAM





ENHANCING BRAND



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SHARING POSITIVE STORIES IN THE COMMUNITY



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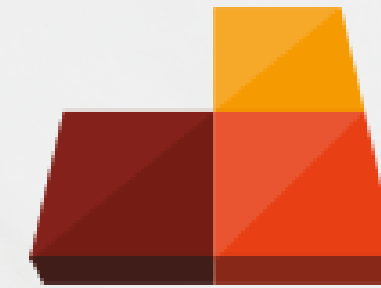


WANT TO JOIN THE CONVERSATION?

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KEY TAKEAWAYS & RECOMMENDATIONS



RTM
BUSINESS GROUP

5 WAYS IT EXECUTIVES ENHANCE THEIR BRAND AND VISIBILITY THROUGH PODCASTING

1. ENHANCING BRAND
2. SERVICE PORTFOLIO
3. CAREER PROFILE
4. SHARING POSITIVE STORIES IN THE COMMUNITY
5. OPPORTUNITIES TO RESEARCH, PUBLISH, & PRESENT



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